

2017 PROGRAM OF WORK



GEORGETOWN/SCOTT COUNTY
CHAMBER OF COMMERCE

A KENTUCKY TREASURE

*“Creating Opportunities
For
Community Success!”*

Mission Statement

*“To promote the economic growth of our
businesses, maintain and enhance the
quality of life of our community and to encourage
community involvement of our membership”*

THE CHAMBER IS...

The Georgetown/Scott County Chamber of Commerce is a non-profit business organization which has been involved in the community since 1959.

1. A private, not-for-profit business league incorporated in 1963.
2. A volunteer group composed of individuals, businesses, industries, educators and professionals who have joined together to accomplish collectively what they cannot do individually.
3. A spokesperson for business interests in the local and state community.
4. An economic development consultant to expand local businesses and attract new investments.
5. A marketing and business agent for existing businesses
6. A clearinghouse of information to those moving or visiting our community.
7. An organization that encourages programs that enhance our "quality of life."

The Chamber is a volunteer organization composed of individuals, businesses, industries, educators, and professionals who work together to advance the business, financial, industrial and civic interests of our community. It is an action agency designed to meet your needs!

The organization is operated by a Board of Directors elected by the Chamber's members. Annually the Board nominates the President, Vice Presidents, and Officers. The administrative head of the Chamber is the Executive Director.



Staff
Executive Director
Jack Conner
Manager
Laura Toole
Assistant Manager
Kellee French

OUR PURPOSE

The mission statement of the Georgetown/Scott County Chamber of Commerce is “To promote the economic growth of our businesses, maintain and enhance the quality of life of our community and to encourage community involvement of our membership”.

OUR VISION

We envision Scott County as a well-planned community, with balance between residential, commercial, agricultural, and industrial uses so families can live, work, shop, and find recreational activities in a safe environment.

We will seek job diversification and full and meaningful employment by focusing on self-development efforts, retention and expansion of existing business and industry, and development and nurturing of entrepreneurial efforts through a policy of balanced and managed growth.

We value quality education and lifelong learning opportunities to meet the broad-based needs of our citizens.

Our traditional past guides our future. We value families, community, heritage, and new opportunities, to ensure a Scott County where tradition and progress do truly meet.

Action Committees are the backbone of our Chamber.

These committees cover every facet of the Chamber’s activities, meeting **once a month** to review objectives and plan for the month ahead. Get involved by joining one of the following committees:

Communications & Marketing: Meets 2nd Tuesday @ 9 AM

Community Affairs: Meets 1st Tuesday @ 8:30 AM

Economic Affairs: Meets 1st Wednesday @ 8 AM

Governmental Affairs: Meets 2nd Wednesday @ 8 AM

Leadership Development: Meets 3rd Tuesday @ 8:30 AM

Membership: Meets 2nd Tuesday @ 8 AM



What Does the Chamber do for the Community?

- Encourages**, promotes, and assists with community visioning (Vision 2020 and Comprehensive Plan Updates)
- Promotes** recreational, cultural, and artistic programs and tourism events
- Spearheaded** the revitalization of (streetscape) Main Street
- Supports** protection of the environment; Supporting Elkhorn Land and Historic Trust, Georgetown/Scott County Comprehensive Plan, and the preservation of Ward Hall
- Promotes** availability of Health Care; Provides information on health screenings at Georgetown Community Hospital and supports other healthcare professionals.

How Does the Chamber work with Government?

- Educates** members on current legislation; Chamber Newsletter, Red Alerts, Forums, Seminars, Lunch & Learns, Legislative Breakfasts
- Conducts** member surveys on local issues
- Monitors** City Council/Fiscal Court/Planning and Zoning meetings
- Acts** on important topics; Reduced cost of long distance calls by extending service to Lexington, established Revenue Commission to consolidate local taxes paid by businesses, Inter-local Agreement Task Force

How Does the Chamber Support Businesses?

- Recruits** businesses that are compatible with the community needs; Promotes expansion of all existing industry and the Lane's Run Business Park
- Supports** a better educated workforce; Local and regional School-To-Work, Center for Quality People & Organizations, Elkhorn Crossing School, Work Ready Community
- Promotes** Tourism
- Coordinates** onsite visits with City and County leaders to assist new and existing businesses; Scott County Industrial Form, Scott County United
- Provides** referrals of Chamber Members only
- Provides** relocation and demographic information to industry, businesses, and residents

Who Pays for It?

Members are billed on an annual dues system. Chamber membership is an investment in the future of the community. Any firm, individual, church or non profit organization sharing a common interest in community advancement and improving its “**quality of life**” is eligible for membership! ***BONUS! Membership is tax deductible!***

How Does Becoming a Member Benefit Your Business?

Advertising Opportunities: in our biweekly newsletter, on the website, social media and event sponsorships

Monthly events: Luncheons, Business After Hours, “Let’s Eat” Program

Group Events: Keeneland, Annual Banquet and Golf Tourney

Lunch & Learns, Business Workshops and Speed Networking

Membership Breakfast and Business Referrals

Ribbon Cuttings, Grand Openings, Anniversary Events

BRANDING AND LOGO USAGE

Branding is not only important for “message consistency” of Georgetown/Scott County Chamber of Commerce but also for the organization’s long term goals and objectives.

Every Chamber Member is encouraged to use the Chamber logo in their marketing material, at their place of business, and in other appropriate means of communication.

Every member will sign a logo usage policy and will agree to discontinue use if a Member no longer has an active investment with our organization.

A style guide and the logo can be obtained by contacting kellee@gtown.org or at the Chamber office.



GEORGETOWN/SCOTT COUNTY
CHAMBER OF COMMERCE

A KENTUCKY TREASURE

Communications & Marketing

Enhance the visibility of the Chamber of Commerce through various means of marketing & communication



Bridget Foster, Vice President

Bridget holds a B.B.A. in marketing from University of Kentucky and an M.B.A. from Eastern Kentucky University.

She grew up on a farm in Western Kentucky and currently resides in Scott County with her husband Jake.

Bridget is the Director of Marketing, Provider Relations & Industry and Community Outreach for **Georgetown Community Hospital**.

She is involved and active within the community including the Salvation Army Advisory Council Board, Elkhorn Crossing School Advisory Council, Scott County Relay for Life Committee (Marketing Chair), Georgetown Rotary Club, Georgetown Kiwanis Club, Georgetown Women's Club, Georgetown/Scott County Chamber of Commerce Board and Vice President of Communications & Marketing, Quest Farm Board, Philanthropic Educational Organization (PEO) and Georgetown Healthcare Professionals.

Objective: Determine what members want from their membership

Action: Send out survey with 2 questions from the Community Affairs, Membership, and Communications and Marketing committees

Action: Offer a prize for participation

Objective: Website Upgrade

Action: Go live 1st quarter 2017; Purchase template and hosting

Action: Blog functionality; Spotlight Member of the month

Action: One stop post: Facebook, Twitter, Instagram, Linked In

Action: Google Analytics

Action: Determine what pictures to use on pages

Action: Membership Directory

Action: Work with News Graphic and Tourism on master community calendar

Objective: Plan quarterly workshops

Action: Ensure workshops are of interest to Chamber members

Objective: Market new and existing awards for Annual Banquet

Action: Promote sponsorship opportunities on social media and website

Objective: Newsletter Enhancement

- Action: Condense information, include website links to drive traffic
- Action: Change call to action subject line every time sent to entice members to open, highlight upcoming events
- Action: Brand newsletter with template of website and make available on social media

Objective: Strengthen brand through digital presence

- Action: Partner with News Graphic to increase traffic on both websites
- Action: Highlight Member of the Day/Week on social media
- Action: Create private Facebook group for member to member communication and referrals
- Action: Encourage members to use social media to check in and use hashtags (#) for all Chamber events
- Action: Educate members to like and follow the Chamber page on Facebook/Twitter/Instagram
- Action: Evaluate use of Facebook ads to attract members
- Action: Incorporate community video into website and social media
- Action: Create Chamber Linked In page

Objective: Highlight Marketing Benefits in New Member Package

- Action: Include info sheet with marketing benefits and opportunities
- Action: Create electronic membership package and include Chamber logos for members to use on their website
- Action: Request social media info on membership application so Chamber can follow

Marketing, Marketing, Marketing!!

This is how you get your businesses name out to the community.

FREE advertising is available through the Chamber Newsletter, Facebook & Twitter

Paid advertising is available on the newly designed website, monthly ads in the newsletter with a yearly contract.



Sponsorships available for the Annual Awards Banquet and Golf Outing.

Economic Affairs

Promote economic growth and diversity through retention, recruitment and expansion of member business and industry



David Boggs. Vice President

David Boggs is the President/CEO of **Opportunity for Work and Learning (OWL)**, a nonprofit that assists job seekers in overcoming barriers to achieve successful employment.

David is also President of the Lexington Manufacturing Center (LMC), an OWL company. In addition to leading nearly 100 employees at OWL and LMC.

David is heavily involved in the community and holds several positions with organizations throughout Kentucky that support economic development, reentry, and rehabilitation.

Some of those organizations include the Franklin Co. ASAP, Kentucky Social Enterprise Alliance, Kentucky Workforce Innovation Board, Bluegrass Workforce Innovation Board, Bluegrass Reentry Council, and numerous chambers.

Objective: Workforce Development

- Action: Continue cooperative programming with BCTC, Georgetown College the Scott County School System to further work-based learning, pre-apprenticeship programming and new career based learning with dual credit opportunities.
- Action: Continue exploration of a manufacturing class (industrial maintenance, etc.) at the High School and BCTC Advanced Mfg. Center.
- Action: Continue to support and initiate opportunities for the employment of those with disabilities through the Bluegrass Coalition for Workplace Diversity.
- Action: Support "all" Work Ready Community committees and their development of comprehensive plans for workforce development.
- Action: Use the new Workforce Innovation Opportunity Act (WIOA) to assure employment avenues are open to all sectors of the economy.

Objective: Young Professionals Network

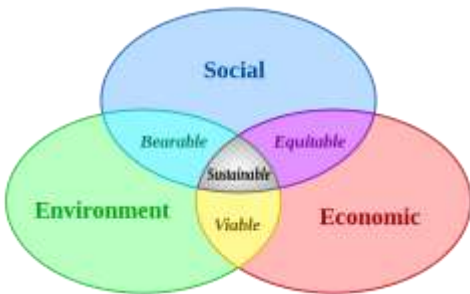
- Action: Benchmark successful programs
- Action: Develop and implement a program for Scott County

Objective: Retention/Expansion/Location

- Action: Continue the validation of retention and expansion of local manufacturers in Scott County.
- Action: Support the economic development activities and programs of Scott County United, Inc.
- Action: Encourage and support the implementation of Phase II and Phase II infrastructure construction at the Lanes Run Business Park.
- Action: Encourage the community and governmental agencies to re-address and re-imagine our "Vision for Scott County" benchmark the former Vision 2020 project.

Objective: Host workshops and seminars by the KY Small Business Development Center and other entities

- Action: Host four (4) Lunch & Learn events and four (4) SBDC workshops per latest membership interest survey.
- Action: Utilize the Communications & Marketing Committee as support for the workshops.



GAIN KNOWLEDGE...

Never stop learning!

Help to make our young professionals our community successful!

Attend events that will help you and your business.

Offering Workshops or Lunch & Learns on topics such as : Social Media, QuickBooks, Listening Skills, FaceBook, Business Plans, MailChimp, Understanding Financial Statements and so much more!

Job Creation through Economic Development

Membership

Execute recruitment engagement and recruitment strategies to grow the organization and offer networking opportunities



Lee Carter, *Vice President*

A graduate of Georgetown College, Lee resides in Georgetown with his wife and two sons.

In 2012 Lee accepted the position of Executive Director of **Equestrian Events, Inc. (EEI)**. EEI is the organizing body for the Rolex Kentucky Three-Day Event that annually drew over 84,000 guests to the Kentucky Horse Park in 2016.

As one of only six events in the world to be recognized as a CCI****, the Rolex Kentucky Three-Day Event is iconic in the sport of eventing and for Central Kentucky. As Executive Director of EEI, Lee is responsible for overseeing and managing the day-to-day operations of the to ensure we produce the highest quality event possible.

Prior to joining EEI Lee held the position of Senior Vice President for the National Tour Association. While with NTA, Lee oversaw all of the association's operations and events. He was responsible for planning events all throughout North America and Europe ranging in size from 300 people to 3,000.

In his free time, Lee can be found at the soccer fields watching his sons play or spending time with family.

Objective: Recruit a minimum of 75 new members with a net positive growth of 25

- Action: Implement multi-touch prospective member program
- Action: Implement multi-touch retention program
- Action: Implement opportunity for membership auto renewal online by credit card

Objective: Continue to enhance networking opportunities

- Action: Host Speed Networking in Feb., May, Aug, and Nov.
- Action: Host Membership Breakfast in Jan., Apr., July and Oct.
- Action: Continue with Let's Eat Program and look for ways to connect this program with the Non-Profit of the Month.
- Action: Allow prospective members to attend two events as an introductory to the Chamber (luncheon and/or BAH)

Objective: Student Membership

Action: Work with Georgetown College to develop a student membership category.

Action: Work with Scott County Schools to develop a program at Elkhorn Crossing School that provides career development information and benefits of the Chamber.

Objective: Member-to-Member Discount Program

Action: Incorporate into Chamber messaging the importance of doing business with members utilizing the slogan “Members First”

Action: Identify Chamber members willing to offer discounts to other members and incorporate onto the Chamber website and Facebook page

Action: Create and distribute a digital Chamber Membership Card for use in receiving these discounts

**NETWORKING IS THE KEY
TO SUCCESS!**



There are many ways to get involved with your Chamber of Commerce.

New business, anniversary, open house... Let us do a Ribbon Cutting

Attend events such as monthly “Let’s Eat” program, Luncheons and Business After Hours; quarterly Membership Breakfast, Seminars and Speed Networking; annual Legislative Breakfast, Awards Banquet, Keeneland Outings & Golf Tournament.

Host a Business After Hours

Become a vital part of the Chamber by becoming an Ambassador!
You will be networking your business while being a liaison for our Chamber members.

Member to Member **ONLY** discount program

Leadership Development

To assist already established programs and develop innovative, professional, leadership opportunities for our community



Meredith Plant, *Vice President*

Meredith Plant is the Coordinator of Volunteer Services at **Bluegrass Care Navigators** with responsibility for placing volunteers in direct patient care roles and in administrative roles within the agency. She oversees a program of 150 volunteers in the Fayette and Jessamine county areas. In addition to her volunteer placement responsibilities, she recruits and trains new volunteers.

Prior to joining Hospice of the Bluegrass in late 2015, Meredith worked for three and a half years at the American Cancer Society and staffed the Relay For Life of Scott County. In that time from 2012-2015, the Relay For Life of Scott County set fundraising, team, and participant records in the community. Before joining the non-profit sector, she worked for five years in college admissions at Midway University and Transylvania University, recruiting students and coordinating student volunteers.

Meredith received her Bachelor of Arts degree from Transylvania University and her graduate degree from the University of Louisville.

She is an active member of the Junior League of Lexington and served as the 2016 Charity Horse Show Media Chair. Meredith is a 2015 graduate of Leadership Scott County and served as Secretary on the LSC Steering Committee in 2016.

In her free time, she enjoys spending time with her friends and parents.

Objective: Provide oversight of Leadership Scott County (LSC) Program

- Action: Work with and support the LSC Steering Committee.
- Action: Review current LSC Manual for updates and/or modifications.

Objective: Promote Leadership Scott County (LSC)

- Action: Highlight the current LSC Class, activities, class project, and monthly class locations via social media & print.
- Action: Cultivate attendance of LSC Class at Chamber events and committees.
- Action: Identify twenty (20) businesses for LSC participation; recruiting one from each business.

Objective: Maintain networking capabilities with alumni and current classmates of LSC to the community

Action: Provide Chamber e-communication to all LSC members and alumni.

Action: Educate LSC members and alumni of diverse opportunities to serve in leadership capacities within the community through Chamber committees, Community boards, Advisory teams, and with City/County government.

Objective: Promote Leadership Central Kentucky and Leadership Kentucky Programs

Action: Assist Chamber with recruiting annual Scott County class members.

Action: Host Leadership Central Kentucky annually.

Objective: Develop & Implement a Youth Leadership Scott County Program

Action: Develop program of work using current LSC model

Action: Develop criteria for youth participation

Action: Work with middle schools to identify youth with leadership skills for the program

Objective: Leadership Workshop

Action: Develop criteria for type of desired Leadership Workshop

Action: Locate Leadership Instructor based on type of desired workshop

Action: Host Leadership Workshop

Leadership Scott County's focus is on specific aspects of "leadership" training and development.



To develop effective future leaders by providing personal access to current leaders within Scott County.

Such opportunities include but are not limited to: manufacturing, government, community services, health care, history preservation, and education.

To concentrate on "local" activities within Georgetown and Scott County to provide an understanding of the community's operation.

To participate in a class project that will benefit our community.

To promote service and active participation on community non-profit boards.

Governmental Affairs

Serve as liaison between Chamber and governmental bodies (local, state, national) in order to keep members informed of pertinent issues



Mark Manuel, *Vice President*

Mark is the Vice President for Advancement and Organizational Development for **Bluegrass Community and Technical College**. Advancement and Organizational Development is made up of Public Information and Marketing; Resource Development/ BCTC Foundation; Institutional Planning, Research and Effectiveness; Regional Campuses; and Human Re-

sources and Professional Development.

Mark's experience includes process redesign, lean manufacturing implementation, organizational consulting, organizational redesign, strategic planning, and employee development in both the private and public sectors. He serves as a board member for the Business and Education Network (BEN), the Georgetown/Scott County Chamber of Commerce, Leadership Central Kentucky, the Central Kentucky YMCA, Opportunities for Work and Learning (OWL), and the National Council of Advanced Technology Centers (NCATC). He also is a former board member of the Central Kentucky Region of the Sports Car Club of America (CKRSCCA) and enjoys all levels of sports car and formula car racing.

Mark's educational background includes a Bachelor of Science in Industrial Engineering from West Virginia University and a Master of Business Administration from the University of Kentucky.

Objective: Keep the Chamber apprised of local, state and national governmental legislative and business issues that may affect our Chamber members

- Action: Ensure that information is communicated to the membership including Website and Newsletter and Chamber Social Media outlets. Increase presence on website of current and future events (coordinate with Communications & Marketing Committee) and attempt to archive on website.
- Action: Continue use of Social Media during and after Chamber Governmental events; publish "reviews" in Newsletter and Website.
- Action: Host one 2017 Legislative Breakfasts on Saturday, February 25th.

Action: Invite all Kentucky Legislators to committee meetings.

Objective: Assist local Plan Commission (staff and Board) in awareness and implementation of the new Comprehensive Plan.

Action: Include monthly updates on the Comprehensive Plan and related issues in the Newsletter and Website.

Action: Develop one page executive summary (including Vision 2020 and Plan update).

Action: Communicate to membership important planning and zoning updates; include additional “column” in Newsletter and Website to highlight.

Action: Add Comprehensive Plan update to monthly agenda.

Objective: Be proactive in improving and sustaining Intergovernmental communication and cooperation

Action: Review and monitor activities of Georgetown, Sadieville, Stamping Ground, and Scott County inter-local agreements (including code enforcement).

Action: Explore and evaluate need to update/revisit Vision 2020.

Action: Provide copies of Vision 2020 to Fiscal Court and all City governments.

Objective: Continue to advocate for workforce development at ALL government levels

Action: Evaluate and champion changes to legislation affecting Workforce Development.

Action: Conduct annual visit to Frankfort to meet legislators.

Objective: Continue to evaluate Program of Work

Action: Host a mid-year committee meeting to assess Program of Work.

Action: Center meeting agenda on program of work objectives and action plan

What is the vision of where we will be in **2020?** Join the Governmental Affairs

committee and help shape the vision

What bills are on or off in state government that effect our community?

Attend the Legislative Breakfast for all your questions and answers.



Community Affairs

Establish presence of Chamber of Commerce within Georgetown/
Scott County community through programs/events/activities
and encourage membership involvement



Mara Maybury, Vice President

Mara Maybury is currently a VP of Commercial Lending for **Kentucky Bank**.

She was born and raised in Mt. Sterling, but went on to graduate from Mars Hill College outside of Asheville, NC with a BS in Biology and Minor in Business and Math in 2002 and later received her MBA from Western Carolina University in 2008.

She is also a graduate of Leadership Cumberland (PA) in 2013 and Leadership Scott County in 2016. Mara has been in banking over a decade, worked in three different states, but was so happy to move back to Kentucky and be close to family in 2014.

Objective: Build on success of existing events/programs

Action: Host and support traditional events, i.e.: Keeneland Spring Meet (Apr. 26) at the Thoroughbred Club and Keeneland Fall Meet (TBA), Annual Awards Banquet (Apr. 21) at Hyatt Regency, Golf Outing (Sept. 21) at Griffin Gate Golf Club, Business After Hours, Luncheons

Objective: Create Business Sponsorship Opportunities

Action: Introduce three (3) new awards for Chamber Banquet, i.e.. Non-Profit of the Year, Small Business of the Year & Frank Hamilton New Business Award. As well as the Reception & Photo Booth Sponsorships.

Objective: New Community Events

Action: Host "Boots, BBQ & Brew" event.
Action: Assist with Community Picnic (Sept.24)
Action: Arrange Bourbon Trail bus tour for month of May.

Objective: Increase participation at Chamber events

Action: Promote Chamber Board member and committee member participation at "all" Chamber sponsored events including cities of Sadieville and Stamping Ground.
Action: Partner with Communications & Marketing and Membership Committees to achieve joint objectives.

2017 Schedule

Business After Hours (Fourth Tuesday of the Month - 5:30-7 PM)

Date	Location
January	24 CORE Health Center-108 Osborne Way
February	28 Georgetown Family Chiropractic-100 Eastside Dr.
March	28 Minova Americas-150 Summer Ct.
April	25 Community Trust Bank-108 Corporate Blvd.
May	23 Habitat for Humanity-122 Frazier Ct., Ste. B
June	27 Local Feed-214 S. Water St.
July	25 Sutra Salon-143 S. Water St.
August	22 Georgetown News Graphic-1481 Cherry Blossom
September	26 Peoples Exchange Bank-923 S. Broadway
October	24 Georgetown Flowers & Gifts-143 Southgate Dr.
November	28 More Than Cake-150 W. Main St
December	NO BAH



Chamber Luncheons

(Second Monday of the

Date	Location
January	9 Georgetown College Conf. Center-100 Crawford Dr.
February	13 Georgetown College Conf. Center-100 Crawford Dr.
March	13 Georgetown College Conf. Center-100 Crawford Dr.
April	10 Georgetown College Conf. Center-100 Crawford Dr.
May	8 Hilton Garden Inn-110 Grandstand Dr.
June	12 Hilton Garden Inn-110 Grandstand Dr.
July	10 Hilton Garden Inn-110 Grandstand Dr.
August	14 Hilton Garden Inn-110 Grandstand Dr.
September	11 Cardome-800 Cincinnati Rd.
October	9 Cardome-800 Cincinnati Rd.
November	13 Cardome-800 Cincinnati Rd.
December	11 Cardome-800 Cincinnati Rd.



Mark S. Smith, President

Mark is a Public advocate, for Georgetown and Scott County for managed growth and quality of life. While understanding the needs and necessity of regional cooperation, a champion, of Georgetown and Scott Counties autonomy.

A lifetime of public service to include President of the Georgetown/ Scott County Chamber of Commerce and Vice President of Scott County United.

Developer, **Mark S. Smith Properties**, of the communities of Mallard Point, Harbor Village, Westwoods, and The Traditions at Falls Creek.

A nationally recognized poker player with appearances on ESPN and presently appearing on Poker Night in America on CBS Sports and an avid Horseman.

Proud father of three and grandfather of eleven.



Kimberly Hay, President Elect

In 1981, Kimberly began working at Farmers Bank as a co-op student, answering the switchboard in the customer accounting department. In 2008, Farmers Bank merged with its sister bank, **United Bank**, which enlarged the geographic footprint and increased the communities the bank served.

Over her 35 years at United Bank, she went from being a working high school student to a senior officer at the United Bank. She learned the business of banking at a young age and considers it one of her greatest accomplishments. "Education is important but for my journey, I was able to learn the business of banking hands on."

Kimberly believes in being involved in organizations within her community. "Like so many people, my greatest satisfaction comes from helping others," she says.

Kimberly and her husband, Barry, enjoy being at her parents' farm where they raise cattle and hay. "My parents have had the greatest impact on my career because they taught me the importance of a strong work ethic, respect and caring for others," she says.



William Haugh, Past President

William is the Chief Executive Officer of **Georgetown Community Hospital** and the Market President for **LifePoint West Central Kentucky** which includes Georgetown Community Hospital and Bluegrass Community Hospital.

His education includes a BSBA, Management & Information Technology, Appalachian State University and an MHA, Medical College of Virginia at Virginia Commonwealth University

William serves the community on many boards, such as, American College of Healthcare Executives, Georgetown/Scott County Chamber of Commerce (President 2016), Scott County United, Rotary Club, American Red Cross, Kentucky Board of EMS and the Kentucky Hospital Association.

He and his wife, Brittany, have two young daughters.

Outside of work, William enjoys spending time with his family, friends and enjoying all that living in Central Kentucky has to offer.



Kim Durrum, Treasurer

Kim is currently the Assistant Vice President of Branch Services for **Commonwealth Credit Union**. She managed the Georgetown branch for three years in part of her 23 years with CCU.

Kim attended Central Michigan University graduating with a BAA, Communications & Public Relations.

Kim has been a Chamber board member for two years and was the VP of Membership during that time.

She is a graduate of Leadership Scott County and is currently in Leadership Central Kentucky.

In her spare time Kim enjoys spending time with her family, friends and working at Perfect North Slopes on the Ski Patrol.

She thoroughly enjoys working with the board and loves being part of the Georgetown community. She is looking forward to her new position as the Treasurer this year. "It's been a pleasure working with the chamber and their team."

Board of Directors



Ashley Chatham is an analyst in Corporate Communications/ External Affairs at **Toyota Motor Manufacturing, Kentucky, Inc. (TMMK)**, Toyota's largest manufacturing plant in the world. In this role, she is responsible for external communications, media relations, social media and advertising.

Prior to her current role, Ashley spent five years in tourism and environmental education as a member of TMMK's Visitor Center, beginning in 2007, where she lead the development of TMMK's award-winning environmental education program.

She is a 2007 graduate of Georgetown College with a B.A. in Communication & Media Studies.

Chatham has served as a board member for the environmental non-profit, Bluegrass Greensource, and in 2016, served as vice president of community affairs for the Georgetown- Scott County Chamber of Commerce.

Ashley is a 2013 graduate of Leadership Lexington.



Angela Childress, is a Recruiter for **Kelly Services** in Georgetown, working to fill production positions at Toyota Motor Manufacturing Kentucky.

Angela graduated from Eastern Kentucky University with a Bachelor's Degree in Psychology. In 2010, she received a Master's of Science in Industrial and Organizational Psychology.

She is heavily involved in advocacy for individuals with mental illness. In 2008, she began her advocacy with Protection and Advocacy fighting for the rights of children and adults with disabilities, being introduced to the services of Protection and Advocacy after a frustrating battle with the school system over the rights of her son, a child with a disability. After working with an advocate and learning of programs and services to assist those with disabilities, she realized that others should be aware of such services. Her involvement led her to the Protection and Advocacy for Individuals with Mental Illness Advisory Council, which she has been honored to be a member for the last 6 years. As a member of the PAIMI council, she is able to educate families and individuals with disabilities of the services and resources and available to them within their communities.

Board of Directors



Daniel Harrison is a life long Scott Countian where he resides with his two children and wife, Michiko.

He fell in love with craft beer during a three year stint teaching English in Japan- where he met partner, Nathan Copping.

Daniel mostly handles public relations for his company, **Country Boy Brewing**, and is a founding board member of the Kentucky Guild of Brewers where he chairs the Legislative Committee.

He attended Georgetown College where he double majored in History and French Language and minored in business administration.

Furthering his education, Daniel attended The Patterson School of Diplomacy and International Commerce where he received his Masters of Arts with a focus on International Organizations and Agricultural Economics.



Dr. Kevin Hub is a graduate of the United States Military Academy at West Point with a Bachelor of Science degree, Eastern Kentucky University in Richmond with a Masters of Arts in Education, and Spalding University in Louisville with a Doctorate in Education.

He is currently the Superintendent of **Schools in Scott County**.

Dr. Hub is in his twenty-third year in education after serving in the military for forty months including a six month tour in Desert Storm where he was awarded the Bronze Star medal and the Army Commendation medal with "V" device for Valor.

Kevin is the husband of Nanette and father of Keaton, Kasey and Luke.



Pat Littleton is President of **Classic Blinds and Green Light Marketing**. He's married to Judy Littleton.

Previously he has served as VP Membership, VP Communications & Marketing and Economic Affairs.

He enjoys keeping up with three children, three grandkids, two cats, and following Kentucky sports helps make the world go round in a good way. Serving on the Chamber Board again is an honor.

Board of Directors



Michelle Nichols is the principal of **Elkhorn Crossing School**, a progressive, project-based career and technical school focused on curriculum integration and 21st century skills for Scott County students in grades 9-12. She has worked in the field of education as a business and marketing teacher, dean of students and assistant principal.

Michelle earned her Bachelors Degree in Business Administration from the University of Kentucky, Masters in Business and Marketing Secondary Education also from UK, and a second Masters Degree and Rank I in Educational Leadership from Eastern Kentucky University.

Michelle is a graduate of Leadership Scott County, a Kentucky Colonel and serves on the board for the Center for Quality People and Organizations (CQPO) and our Chamber.

She, husband Greg and daughter Emily have called Georgetown, KY home for the past 12 years.



As one of Georgetown's most respected and involved citizens, **Katy Prather** is known for the pride she takes in both her work, **Prather Team of Keller Williams**, and her community.

With her approachable style, a native's keen insight, thorough knowledge of the area and a high community profile, Katy always has Georgetown's best interests at heart. Katy is a graduate of Georgetown College and a

former family

counselor and teacher. She loves the small town feel of Georgetown, even as it grows, which is created by all the small business owners throughout the city.



Todd W. Rasberry, Ph.D. serves as the Vice President for Institutional Advancement at **Georgetown College**.

Prior to joining the staff at Georgetown, he served at Perkins School of Theology SMU in Dallas, Texas and at the College of Arts and Sciences at Texas Tech University in Lubbock, Texas.

Todd received a Ph.D. in Technical Communication and Rhetoric from Texas Tech University, a Master of Divinity degree from Perkins School of Theology, and a Bachelor of Arts degree in Humanities from McMurray University.

Todd is a clergy member of the Northwest Texas Annual Conference.

Board of Directors



Mike Scogin has served as publisher of the **Georgetown News-Graphic** and president of Georgetown Newspapers, Inc. since 1994.

Previously he was publisher of newspapers in Alabama and Texas.

Scogin has served on boards of the Georgetown/Scott County United Way, United Way of the Bluegrass, Salvation Army, Amen House, Kentucky Press Association, as well as several terms on the Georgetown/Scott County Chamber of Commerce. He has also served on chamber boards in Alabama, Louisiana and Texas.

Mike is married to Johnna, a teacher at Elkhorn Crossing School. They have two children, James, a recent graduate of Asbury University and Kate who is in the 7th grade at Royal Spring Middle School.



Mark Walls is the Central Region President for **Whitaker Bank** and formerly the Executive Vice President of Whitaker Bank for Georgetown/Scott County.

He is a graduate of The Stoner Graduate School Of Banking, Cannon Trust School and Berea College where he earned a B.S. in Business Administration.

Mark volunteers at Scott County Habitat for Humanity, The Cardinal Sports Club and is an Elder at Harmony Christian Church.

He is a long time resident of Georgetown where he lives with his wife, Lisa and three children, Matt, Josh & Carly.



Resa Wright-Browning and her husband, Brian, have called Scott County home for 20 years. Together they own and operate **Seeds & Saplings**, a children's store in the heart of downtown, and **BTB Building & Remodeling**.

Resa attends First Christian Church and actively volunteers in Scott County schools, where her two children attend.

She is a former officer for Georgetown Community Theatre, Georgetown Woman's Club, Georgetown Renaissance, Inc. and Leadership Scott County and has held positions with Georgetown College and the World Equestrian Games. She is also a past recipient of the Jim Reid Community Award.

Georgetown/Scott County Chamber of Commerce

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